An Analysis of Ideological and Political Teaching Mode in College English Courses under the OBE Concept

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Abstract: As a public basic course, college English needs to improve students' basic English skills and attach importance to the cultivation of their comprehensive application ability and cultural accomplishment. As a new educational method, OBE teaching concept plays an important role in college English teaching, which can effectively promote the reform of teaching mode and meet the needs of students' all-round development. The ideological and political construction of the curriculum is based on the core of comprehensively improving the ability to cultivate talents, and the guiding ideology of building the ideological and political teaching system of the curriculum by insisting on "student-centered, output-oriented and continuous improvement", which coincides with the concept of OBE. Based on the current situation of college English teaching, the two are combined. It improves students' comprehensive language application ability and cross-cultural communication ability.

1. Introduction

In June 2020, the Ministry of Education issued *Guidelines for Ideological and Political Construction of Curriculum in Colleges and Universities*. It is pointed out that all colleges and universities and all disciplines should promote curriculum ideological and political construction comprehensively. College English is a general compulsory course, both instrumental and humanity, "its core is the language ability, cross-cultural ability and humanistic cultivation, and ideological education and humanistic education has a common value idea, which makes college English has advantageous advantages in the course education" (Gong Qin, 2020:98).^[1] To give full play to the educational function of college English courses, for college English course quality efficiency, we adhere to the result oriented education concept as a guide, explore the "knowledge + ability + education" trinity of college English courses education teaching mode, has obtained the good teaching effect. The following will be elaborated on the significance of teaching design principles and implementation path of college English courses under the guidance of OBE concept.

2. The significance of ideological and political teaching in college English courses under the concept of OBE

Achievement-oriented education (Outcome Based Education, OBE) is an educational concept oriented by student learning outcomes (learning outcomes), believing that the goal of teaching design and teaching implementation is the final learning outcomes achieved by students through the educational process (Li Zhiyi, 2014:9).^[2] This concept breaks the traditional teacher-centered education philosophy, with an emphasis on the output of the teaching process rather than input; special emphasis on research-based teaching model rather than indoctrination teaching model (Li Zhiyi, 2014:31).^[3] Results oriented education concept and the university curriculum education construction guidelines of "curriculum education construction work around comprehensively improve talent training ability of the core" of the construction goal and adhere to the "student center, output orientation, continuous improvement" build the guiding ideology of ideological teaching system, so the implementation of OBE education concept of college English course ideological education teaching reform is of great significance.

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3. Principles of ideological and political teaching design of college English courses under the OBE concept

The College English Teaching and Research Section of Huanghe Jiaotong University actively explores the ideological and political teaching mode of college English courses based on results. On the basis of more than three years of teaching practice, this research is explored from two levels of language, ideological and political affairs, two ports of input and output, three dimensions of language, culture and thinking, and three stages before, during and after class.

First of all, college English is a language course, both instrumental and humanity. We should give full play to the role of classroom as the main channel. On the basis of language learning, educational elements are integrated. Therefore, the organic integration of language and ideological and political education is the basic principle that should be followed in the ideological and political teaching design of college English courses.

Secondly, the achievement-oriented ideological and political teaching design of college English courses is always student-centered, and takes the abilities that students should achieve as the starting point of teaching design and also the end point of teaching activities. Therefore, the whole design closely relies on the two ports of knowledge input, ability and accomplishment output. Teachers first input students from the aspects of language and cultural knowledge imparting and value orientation, and then produce learning results at the output end through the design of various forms of participatory teaching activities.

Moreover, when excavating the educational elements contained in the text and carrying out the unit ideological and political teaching design, Ideological and political elements are integrated into the three dimensions of language, culture and thinking respectively. Language learning is mainly for the learning of vocabulary, phrases, sentence patterns and other language knowledge. Teachers can use materials from traditional culture and current political hot spots to carry out moral education when explaining language points. Students not only learned how to correctly use the sentence structure correctly, but also strengthened their responsibility and patriotism. The cultural level mainly integrates Chinese traditional culture, Chinese and Western culture comparison and other materials to guide students to establish cultural confidence.

Finally, we should follow the three-stage teaching design before, during and after class, such as reading materials of ideological and political before class, reading articles related to unit topics, collecting materials and discussion, so as to create the context of ideological and political learning for students.

4. The implementation path of ideological and political teaching of college English courses under the OBE concept

4.1 Restructure the Content of Teaching Materials, Implement Modular Teaching, and Connect the Hidden Line of Education

In the course of ideological and political teaching practice, we adopt the way of combining clear line and hidden line, that is, to embed the hidden line of ideological and political education in the clear line of language knowledge transmission and language skill training, so as to truly play the function of English teaching and education in college English. Unit 2 & 5 "success and happiness" as the first plate over the book, leads to the second plate Unit1 & 4 "love and respect" and the third plate Unit 3 "help". Through the study of the first three sections, students can establish a correct view of love, friendship and health. And they can effectively distinguish between material happiness and spiritual happiness. Besides, they can do beyond the surface happiness, pursue spiritual happiness, and deepen the understanding of the connotation of happiness. In the end, the students can set up the value of "happiness comes from the struggle", stimulate the emotion, and realize the value guidance and spiritual shaping.

4.2 Implement Precise Ideological and Political Thinking and Skillfully Integrate Educational Elements into Language Learning

The English teaching and Research Office conducted a collective discussion on the excavation of ideological and political elements and the integration of ideological and political points, distinguishing ideological and political points from ideological and political elements. We believe that the ideological and political point is a clear from the course content of the theme, profound thought, rich connotation, self-contained ideological and political theme, with the characteristics of fine, accurate, deep. Each ideological and political point is closely combined with the course content, and the explanation time is about 5 minutes so that the ideological and political points can be understood. The integration of ideological and political points should be flexible, clever, natural and organic, rather than mechanically copying, let alone the whole preaching.

4.3 Innovate the Teaching Mode and Implement the Online and Offline Mixed Teaching

With the rapid development of information technology and the high popularity of the Internet, the advantages of online and offline hybrid learning have become increasingly prominent. Especially in the face of the continuous compression of college English credits, it is difficult to shoulder the responsibility of cultivating applied English talents only with traditional classroom teaching and mixed teaching has become an ideal choice for college English teaching.

In the process of ideological and political implementation of college English courses in our university, we actively carry out mixed online and offline teaching based on superstar network teaching platform. Take "The True Meaning of Happiness" in unit 5 of The Reading and Translation Tutorial in College English 2 as an example. The teacher will first upload the unit task list, ideological and political reading materials before class, and preview tasks to the network platform, requiring students to have a simple description of what happiness is, and upload it to the network platform. Students will learn online and complete the corresponding exercises to consolidate the basic knowledge. Offline mainly around the language skills training, critical thinking ability training, core values identity training design based on results oriented students participatory teaching activities, for example for different people in the eyes of happiness class report, debate around the definition of "happiness", these activities can not only to online language knowledge and skills into practical ability, at the same time enhance the students' political identity, correct view of happiness and communication ability.

4.4 Building the Ideological and Political Resource Database of the Courses

In order to promote the ideological construction of college English courses, the teaching and research section organized the construction of ideological resources, including courseware, teaching plans, classroom teaching all pictures, video, ideological reading materials and micro class video. In addition, the teaching and Research Office also used the wechat official account of the Basic Teaching Department to actively publicize the ideological and political teaching results of college English courses, which has aroused a strong response in the school.

5. Conclusion

The practice of ideological and political education reform in college English courses guided by the achievement-oriented education concept has achieved good teaching results. Whether in classroom teaching of high order, innovative, challenge of task design, or unit learning the end of the output such as composition, speech, visual, these activities fully exercise the students' language ability. At the same time, the implantation of cultural genes and the integration of educational elements enhance students' political identity, cultivate students' patriotic feelings, and establish cultural confidence and responsibility.

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